

ALT IMAGE DESIGN

Price Guide & Payment Tier

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Payment Tier Ecosystem

Alt Image Design is a small business media & marketing studio. We offer Core services & Additional Services. This is to ensure businesses find the right package to start marketing their business locally, online or across the globe.

Core Services are your marketing/advertising campaign(s). This is an all inclusive cost of creating & managing your campaigns.

Additional Services are things extra to your online advertising campaign. This can include one off services. Things like Video, Photography, Website, Promotional Design.

To gauge & simplify Core Services. Alt Image Design has a new price tier system.

This is not a final or exact price, but more of guideline and understanding to costs involved in advertising your business effectively.

Tier System | Core Services

PLATFORM	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
FACEBOOK/INSTAGRAM	\$945	\$1200	\$1500	\$1750	\$2000
GOOGLE	\$945	\$1200	\$1500	\$1750	\$2000
LINKEDIN	\$1500	\$2000	\$2500	\$2800	\$3150
EMAIL MARKETING	\$85 (500ppl)	\$170 (1000ppl)	\$350 (2000ppl)	\$450 (5000ppl)	\$550 (10,000ppl)

Saving Money On Your Campaign | Bundle Packages

To save money on your total advertising cost, It's advised to bundle Core Services together. This can reduce your Monthly Bill. This also allows us to be flexible with our packages for all our clients. Some services may already be paid or covered by an additional service you're using.

By bundling services, some clients save \$300-\$500 per month.

Alt Image Design is always happy to negotiate a package that works for your business.